

Cameron W. Kruse

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EDUCATION

PEPPERDINE UNIVERSITY, SEAVER COLLEGE

Malibu, CA | 2008-2012

- B.S. Biology, pre-med emphasis
- Regent Scholar – full tuition scholarship

EXPERIENCE

PRODUCT LEAD - Consultant

San Francisco, CA | 2017

- Using neural network image recognition technology to design an industrial grade sorting machine.
- Leading both software and hardware development efforts to define and meet project goals.

ADVISOR - BioVirtua

San Francisco, CA | 2016-2017

- Contributed to conception and scope of startup bringing virtual reality to healthcare.
- Key role in product design and technical development.

YOUNG EXPLORER/EXPEDITION LEADER - National Geographic

Jammu & Kashmir, India | 2016

- Designed/led expedition documenting the reconstruction of the highest roads in the world.
- Coordinated efforts to understand the impact of roads on socioeconomic development.
- Designed/coded backend and frontend of web based virtual reality media experience.

CUSTOMER CARE PRODUCT SPECIALIST - 23andMe

Mountain View, CA | 2014-2016

- Addressed product related customer concerns and inquiries and created community content.
- Designed systems to define customer voice and broadcast data driven insights cross functionally.
- Managed projects associated with large product launch – generated 300+ pages of content.

YOUNG EXPLORER/PRODUCT MANAGER - National Geographic

United States | 2014

- Designed expedition and led the entirety of product engineering/planning/strategy/execution.
- Fundraised \$35,000 including successful Kickstarter campaign and established key sponsors.

FULBRIGHT RESEARCH FELLOW - U.S. Dept. of State

Ahmedabad, India | 2012-2013

- Investigated interactions between *Moringa oleifera* plant extracts and the immune system.
- Identified and isolated four previously unknown molecules likely involved in immune regulation.
- Named Alumni Ambassador and Fulbright Student Blog editor.

FOUNDER/HEAD OF PRODUCT - Dirt On Baseball, LLC

United States | 2007-2011

- Founded to finance, patent and market a baseball deglossing device to professional baseball.
- Managed all things product from invention and prototyping to industrial use.
- U.S. Patent Pending 61/066,848.

Skills

SKILL	PROFICIENCY	SKILL	PROFICIENCY
German	Conversational	Machine Learning	Intermediate
Hindi	Literate	Adobe Creative Suite	Advanced
Python	Intermediate	Spherical Media	Advanced
HTML/CSS	Intermediate	Photography	Advanced
JavaScript	Basic	Film Making	Standard
Autodesk	Advanced	Design Principles	Standard